



#Dontstoptheeducation

Der nächste Sennheiser Round Table steht an: am 5. Mai zum Thema Podcasting

***Wedemark, 4. Mai 2020* – Am 5. Mai um 17.00 Uhr dreht sich bei Sennheisers Expertenrunde alles ums Thema Podcasting. Die Sennheiser Moderatoren Andy Egerton und Tim Moore begrüßen vier führende Fachleute aus der Podcast-Welt. Mark Sharman, Alice Williams, Henke Brannerydh und Will Brown werden ihre Strategien zur Podcast-Produktion diskutieren und Fragen aus dem Publikum beantworten. Anmeldungen sind ab sofort unter https://zoom.us/webinar/register/WN_oniAlck9QMqGmLUdNguOYw möglich.**



Die Teilnehmer des Podcasting Round Table: Mark Sharman, Alice Williams, Henke Brannerydh und Will Brown (von links nach rechts)

About the panellists

Mark “Sharky” Sharman – Producer, “Tailenders” Podcast

Mark Sharman is an award-winning radio, TV and podcast producer who started broadcasting 25 years ago at Radio City in Liverpool, where he picked up the nickname ‘Sharky’ – the exact origins of which are lost in time. He then moved to the BBC where he produced some of the biggest sporting events and OBs – including the Olympic Games, World Athletic Championships, FA Cup Finals, The Grand National, Commonwealth Games and the Premier



League. Since leaving the BBC and becoming freelance, he has produced programmes for BBC Radio 1, 1Xtra, 2, 4, 5 Live and 6 Music, plus commercial stations like Absolute Radio. He has made documentaries on the careers of U2, The Beatles, David Bowie and The Beach Boys amongst others and has also made three films for BT Sport. Since 2017 he has been the producer of 'Tailenders' - the 'loosely cricket-based podcast' presented by Radio 1's Greg James, musician Felix White and the most successful bowler in Test Cricket History, Jimmy Anderson. The podcast is fast approaching its 100th edition and has now transferred to the live stage with sold out shows at theatres in London and Manchester. Mark is a 'bang average' cricketer who just about manages to still play village cricket to a poor standard.

Alice Williams – Producer, “Table Manners with Jesse Ware” Podcast

Alice Williams is an award-winning audio producer. She develops and produces podcasts, live radio shows, creative features and radio documentaries. Alice began her radio career working on specialist music programmes with a range of DJs including Norman Jay, Cold Cut, Kevin Le Gendre and Ross Allen. She went on to produce The Robert Elms show, which is a live daily show featuring London's arts, culture and history. She also was the London producer for BBC Radio 4's 'The Listening Project' in collaboration with The British Library and has developed and produced podcasts for The Guardian and the BBC. Alice has produced radio documentaries on a range of subjects including Charles Dickens and The Suffragettes. The most recent was for the BBC and explored the community involvement following the Grenfell fire. Alice produces the hit podcast 'Table Manners with Jessie Ware'. She helped develop the format and sound of the podcast and she records, edits, mixes and publishes it weekly. She is about to launch a podcast for the WOW Festival (Woman of The World), 10 episodes celebrating their 10th anniversary.

Henke Brannerydh – “Rockpodden” Podcast

Henke Brannerydh is the host of the Swedish Music podcast Rockpodden. In his podcast he interviews musicians, technicians and people from every corner of the industry! Rockpodden is recorded in all types of locations, in artists homes, rehearsal rooms, bars or wherever is necessary. Sound equipment is crucial to Henke, his audience are music listeners who don't tolerate poor quality.

Will Brown – Co-founder “Tape Notes” Podcast

Will is a graduate of the Tonmeister course in music and sound recording and started in the music industry as a freelance classical recording engineer and editor. Alongside this work, in



2006, he co-founded and directed what became In The Woods, the award-winning music festival that ran until 2016 and became highly respected in the industry as a new music showcase. In 2014, off the back of the festival, Will and fellow co-founder Tim Adam-Smith started the music production podcast Tape Notes with John Kennedy (Radio X) coming on board as the host of the show. Will's role in Tape Notes is producer and editor of the show alongside a more general shared role of business development.

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Join Sennheiser's Podcasting Round Table and meet leading professionals from the podcasting world online! #Don'tStopTheEducation





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Alice Williams
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Henke Brannerydh
"Rockpodden" Podcast

Will Brown
Co-founder "Tape Notes" Podcast

Live Sound Round Table - Podcasting Special
May 5, 2020 5PM CET | 11AM EST
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SENNHEISER

Über Sennheiser

1945 gegründet, feiert Sennheiser in diesem Jahr sein 75-jähriges Bestehen. Die Zukunft der Audio-Welt zu gestalten und für Kunden einzigartige Sound-Erlebnisse zu schaffen – dieser Anspruch eint Sennheiser Mitarbeiter und Partner weltweit. Das unabhängige Familienunternehmen, das in der dritten Generation von Dr. Andreas Sennheiser und Daniel Sennheiser geführt wird, ist heute einer der führenden Hersteller von Kopfhörern, Lautsprechern, Mikrofonen und drahtloser Übertragungstechnik. Der Umsatz der Sennheiser-Gruppe lag 2018 bei 710,7 Millionen Euro. www.sennheiser.com

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